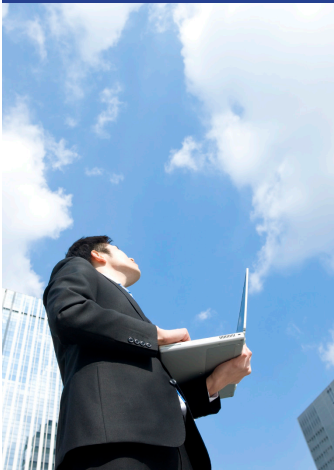


Axcient Cloud Continuity

“Now we have a backup plan for our backup plans. The option of accessing all data and applications in the cloud adds another important layer of protection for our customers.”

Shane Linde
Network Engineer,
The Computer Center



Axcient Cloud Continuity – Complete Data and Application Uptime, All The Time

Gain Total Business Assurance with User-Controlled Offsite Virtualization

What if you had an all-in-one solution that was so complete, your customers' downtime was no longer a concern? Wouldn't you sleep better at night, knowing that you'll be able to keep their businesses up and running, even if their offices were destroyed? How would such peace of mind change your life and your business?

With Axcient Cloud Continuity, you can have the complete confidence that comes from knowing your small and medium-sized business (SMB) customers will never suffer a day of downtime, no matter what – not if their building burns to the ground, washes away in a flood, or is torn away in a tornado; not if their network gets hit by a virus attack, or if their servers are stolen or sabotaged. Whatever happens, Axcient has you and your customers covered.

About Axcient Cloud Continuity

Axcient Cloud Continuity is a premium feature of Axcient's total data backup, business continuity, and disaster recovery solution. It enables user-managed failover of all backed-up servers via the cloud, so that business members can quickly get back to work from anywhere, be it their home, a temporary office, or even Starbucks, without having to set up a new network, firewall, or other infrastructure.

When subscribed to the Cloud Continuity package, it's easy to create a virtual office that reproduces the downed network in the Axcient cloud. Offsite virtualization services by other vendors require users to engage their solution provider in order to initiate the process and get it up and running. But with Axcient, a user just logs into the Remote Management Console (RMC) and clicks to activate the failover. Axcient's Cloud Continuity feature automatically takes care of the complicated backend process details – rendering images, converting them to virtualized images, establishing the network configuration, and setting up the VPN. All that's left for the user to do is to connect to the virtual office, then continue work as usual on business files and applications. And all of this is done in a secure environment, with the highest level of encryption, a SSAE 16 certified datacenter, and continual backup to a virtual appliance while working off the cloud.

Then, when it's time to failback to new servers, Axcient reconstitutes and ships a new appliance preloaded with all of the backed up devices. This will include the most recent data revisions made while utilizing cloud failover. When the new appliance is plugged into the network, it will synchronize back to the cloud to retrieve any further changes that have occurred since it was shipped, and you can perform a Bare Metal Restore (BMR) to your new servers when ready.

Shane Linde, network engineer for The Computer Center in Wisconsin, is impressed with the ease-of-use and speed of the Cloud Continuity feature, from the point of initiating the failover, to choosing the machines to virtualize, to installing the VPN feature.

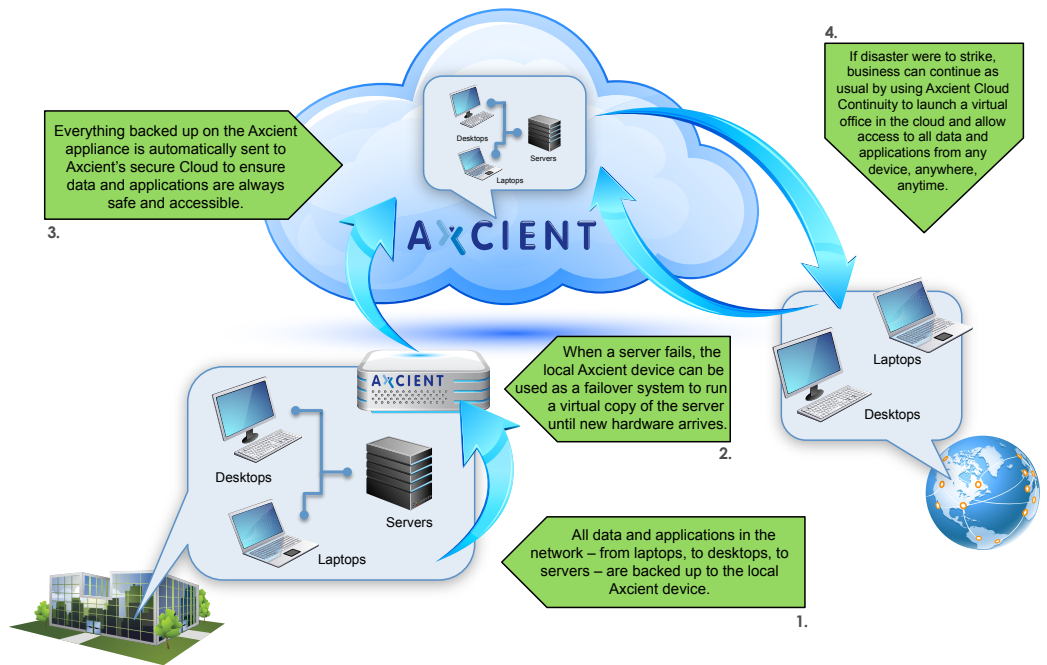
Axcient Cloud Continuity

"Axcient is exactly what we have been waiting for. It was easy to set up, had no upfront costs or agents to install, and has produced margin-rich recurring revenues for us. The combination of the onsite appliance with cloud-based business continuity and disaster recovery means that our clients always have access to their data and applications, no matter what happens."

Brent Sadler
CTO, WCCIT



How Axcient Cloud Continuity Works



"When using Axcient Cloud Continuity, failing over to the offsite virtual appliance is straightforward, easy, and the response time is great – even faster than I expected," Linde said. He finds the functionality is of particular interest to customers who have already experienced the pain of server loss or who are educated in the risks of downtime and disaster. Those customers know that, as an SMB, even a day lost could cause irreparable harm to their business.

"Cloud backup is at the forefront of everyone's mind and it's very appealing to offer customers a solution that allows them to easily access their data, applications, and mail server from the cloud, all in a very short window of time," Linde said. "Traditional backup systems just don't offer the level of service to my customers that Axcient does."

About Axcient

Axcient eliminates downtime for SMBs with its unique single-platform, single-vendor solution for data backup, business continuity, and disaster recovery. Built from the ground up, Axcient combines an on-premise appliance with cloud services for fast backup and restoration. In an emergency, businesses can quickly failover their systems to the Axcient cloud for continued use of their data and applications. With zero infrastructure, license, or software costs, the Axcient pay-as-you-grow service delivers enterprise-level data protection at SMB pricing and ease of use.

To learn more about how Axcient can take care of your needs for backup, business continuity, and disaster recovery, call 1-800-715-2339 now or visit our web site at www.axcient.com.