

# HP DATA BACKUP, RECOVERY, AND CONTINUITY BY AXCIENT

## Reliable, affordable protection for small and mid-sized businesses

### Solution brief

Small and mid-sized businesses need to protect mission critical data, prevent business outages, and satisfy data retention requirements, just like their larger counterparts. But unlike bigger companies, smaller businesses more often must meet these challenges in the face of limited funds, scarce IT resources, and few solution options that meet their specific needs.

Axcient provides the answer. Axcient offers the first complete data protection solution designed to ensure application and server uptime and rapid data restore for small and mid-sized businesses. Axcient is delivered as a service, with a predictable monthly expense and no upfront hardware or software costs. You don't pay any upfront charges or any complex per user or per device license fees, only an affordable, predictable monthly service fee based on the amount of data you need to protect.

### Onsite recovery speed plus off-site storage security

It doesn't take a fire, hurricane, or other large-scale disaster to jeopardize your critical business data. In fact, data loss is caused much more frequently by everyday calamities such as a cup of coffee spilled on a computer, a virus, hardware failure, or accidental or intentional deletion by an employee or hacker. And every year, up to 60% of all businesses have some kind of data recovery issue.

Axcient's data protection service is designed to ensure business continuity every day and protect your most important asset—data—in the event of loss or corruption. With Axcient, you are protected three ways:

- First, an Axcient appliance that resides in your workplace provides fast, local backups and restores with recovery point objectives that suit your business needs.
- Second, the Axcient appliance is capable of failing over multiple servers for business-critical applications such as Microsoft Exchange. In the event of a server failure, your Axcient appliance keeps your business up and running until a replacement server is available.
- Third, a copy of your data and server images are automatically sent via the Internet to Axcient's secure, SAS 70 II certified data center, at customizable intervals.

### The hybrid solution for data protection

The Axcient data backup solution is a hybrid onsite/offsite, or "cloud" backup solution that deploys an appliance with local storage in your company's office. Axcient's local appliance manages and stores data backups locally, and also replicates your data over the Internet to encrypted, cloud-based storage in a secure Axcient data center. The Axcient appliance can also act as a failover platform for multiple servers to keep your key business applications running from the time your local server fails until a replacement becomes available.

- No intrusive software to install in your network. Axcient is web-based and agentless.
- Set and forget on an automated schedule to save a copy of your data offsite.
- No more making, shipping, or storing tapes.
- Off-site storage protects against fire, theft, sabotage, and natural disaster.
- In the event of a disaster, a new, fully replicated Axcient appliance is sent over night.
- Data is encrypted in transit and at rest in Axcient's SAS 70 II data center.

Axcient also eliminates unreliable, cumbersome tape backups from your environment. Where data recovery from tape has a success rate of only 60 percent, Axcient's disk-based backups and recoveries are nearly 100 percent reliable – as well as faster and easier to perform.

### Flexible Service Option Designed for Small and Mid-Sized Businesses

Choose the level of service your business needs from flexible plans:

#### Backup includes:

- Rapid backup and restore with an optimized on-premise appliance
- Support for Windows, Linux, and Mac
- Virtualized environment support including Hyper-V and VMware
- Retained incremental backups and customizable data retention
- Flexible offsite replication to SAS 70 II datacenter
- Perpetual appliance firmware updates and replacement service
- US-based technical support

**Axcient™**



#### **Protect includes all features of Backup plus:**

- Rapid offsite seeding service
- Advanced application support of Exchange, Active Directory, SQL, and SharePoint
- Brick-level Recovery for Microsoft Exchange

#### **Fortify includes all features of Protect plus:**

- Image Backup & Bare Metal Restore for Windows Servers and Workstations
- Local virtual failover for Windows Servers

#### **Fortify-X includes all features of Fortify plus:**

- Ability to virtually failover up to seven Windows Servers simultaneously

## Backed by HP quality

Axcient's appliance and data center hardware is based on proven HP technology, assuring dependable operation and reliable service. As an HP AllianceOne partner, Axcient's data backup and recovery services are also backed by HP's global hardware support and service resources. The powerful combination of Axcient and HP can provide you with one of the most unified, complete, easy-to-use data protection solutions in the market today.

## One solution, from one vendor, for all your data protection needs

Many companies have a combination of platforms and operating systems across the laptops, servers, and workstations in their organization. For example, sales and financial services may use Windows-based PCs for applications such as the Microsoft Office suite. At the same time, engineering teams may rely on UNIX-based workstations for advanced modeling or visualization software, and the marketing group may use Apple computers for graphical design. As a result, the average small or mid-sized business uses four or more different vendors to cobble together a comprehensive data protection solution.

Unlike other solutions, Axcient provides a solution that supports all your platforms without multiple data protection schemes or different pieces of software. Axcient is fully compatible with multiple concurrent

operating systems and key small and mid-sized business applications, so your entire fleet of workstations and servers can be reliably protected by one simple solution. You don't need multiple services, multiple software agents, or multiple vendors— just one service agreement with Axcient.

## Designed for reliability and simplicity

Axcient is extremely simple to deploy and manage. The local appliance can be managed remotely through Web-based tools, such as a remote monitoring console, e-mail alerts, and integrations with popular remote monitoring platforms. Axcient Support is standing by to assist with problem resolution. And, as your business grows, your Axcient service can grow along with you, with no additional charges for hardware upgrades.

The solution is also self-contained: Most of the processing work required to operate the data protection solution takes place on Axcient's appliance, with no software installed on your servers or workstations. That means your data protection solution does not consume resources and slow down the machines that support your day-to-day operations. With Axcient guarding your data, there is:

- No disruption to your IT environment
- No limitation on how many servers, workstations, or laptops can be protected
- No cost for multiple licenses or additional hardware
- Automated data recovery and server continuity

Axcient's easy-to-use, flexible backup and recovery solution provides the data protection and operational continuity your small or mid-sized business needs to keep data disruptions from turning into disasters. This unique, unified solution, backed by HP, reduces backup complexity and eliminates failure points common in environments that rely on multiple solutions from many different vendors. And, it's all provided as a service, with the level of support you need at an affordable, predictable rate with no additional costs for hardware or recoveries.

**Find out how Axcient's hybrid backup and recovery solution fits into your business and your budget.**

**Visit: [Axcient.com](http://Axcient.com) or call: (800) 715-2339**



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